



The Asha Institute Mission Statement:

To inspire positive change in organizations and individuals resulting in increased productivity and life satisfaction.

Asha is a Sanskrit word meaning the principle of life and the ability to achieve the divine. Asha is hope. Hope that we can be divine and all that we want to be. Asha is truth. The true order of things: scientific truth, philosophic truth, social truth, spiritual truth. What is true in our relationships with each other, our environment, and with all life forms? We must search for truth within ourselves and in everything around us.

Asha includes the perfect justice, which generates the law of consequences. The purpose is not to punish, but to provide a path to enlightenment. By experiencing consequences of bad decisions, we learn not to make those decisions again. We make the choice not to do them again because the negative consequences are not how we want things to be. In addition, not all negative consequences are a result of poor choices or behavior. Life is a spiritual evolution towards completeness and perfection and we must experience the learnings to evolve.

When thinking about what Asha means, it is easy to assume that we live our lives independently of one another. We, however, cannot make it on our own. We must give and receive help as we evolve. As humans, we have individual choice, individual judgment, and individual responsibility.

The Asha Institute was formed to partner with organizations, individuals and families to bring truth and hope into their lives. Partnering with a coach at The Asha Institute is the first step to new enlightenment and a new future. The Asha Institute looks forward to its new future and sharing the journey with you!